Title:	Introduction to Digital Media
Code:	DMC-105
Semester:	1st
Rating:	3 Credit Hours

DMC-105: Introduction to Digital Media 3 Cr. Hrs

Course Description:

This is an optional course which will help the students to understand the basic concepts of digital media.

Learning Outcomes:

The student will be able to

- Develop an understanding of basics of digital media.
- Define digital media and understand key terms in the digital media field
- Understand the evolution of media and the transition to digital media

Course Contents:

1. Foundations of Digital Media
2. Evolution of digital media and the transition
3. Types of Digital Media
4. Digital media and key terms used in the digital media field
5. Understanding Digital Media
6. Difference between Traditional and Digital Media
7. Digital Media and Society
8. The Digital Environment
9. Importance of the digital revolution
10. Infrastructures and Platforms
11. Understanding the Audience of Digital Media
12. Digital Media Landscape
13. Emerging Trends in Digital Media

Teaching Learning Strategies:

1. Class Discussion
2. Projects/Assignments
3. Group Presentations
4. Students LED Presentation
5. Thought Provoking Question

Assignments:

Assignments may include special reports, projects, class presentations, field work. The nature of assignments will be decided by the teacher as per the requirements of the course.